Dezerland Park Orlando | 5250 International Dr

Retail Space / Florida / Orlando / 5250 International Dr, Orlando, FL 32819

Dezerland Action Park
5250 International Dr
Orlando, Orange, FL 32819

VIRTUAL TOUR

HIGHLIGHTS

- Dezerland Park offers space for specialty retail, boutique retail, pop-up shops, and restaurants in a high traffic corridor.
- Benefits from direct access to and visibility from the I-4 and Florida Turnpike interchange as well as adjacency to Universal Studios.
- Go-Karting, Trampolines, Bowling, Arcades, Mini Golf, Restaurants, Candy Shop, Axe Throwing & More!
- Strategically situated within the famous Orlando Entertainment and Convention Districts along International Drive.
- Dezerland Park is Florida's largest indoor attraction in Orlando

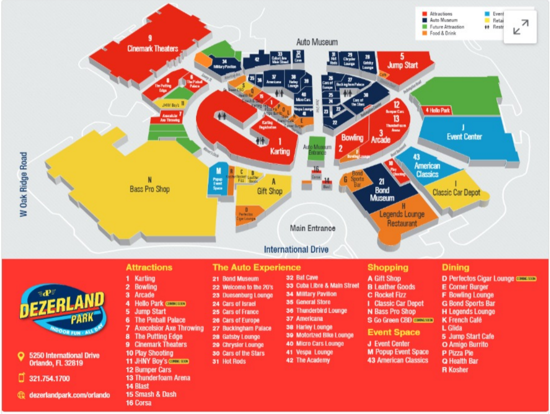
SPACE AVAILABILITY (7)

Display Rate as $/SF/YR

SPACE	SIZE	TERM	RATE	TYPE
1st Fl, Ste D01-A	3,000-10,000 SF	Negotiable	$40.00 /SF/YR	Triple Net (NNN)
1st Fl, Ste D06	7,139-7,324 SF	Negotiable	$40.00 /SF/YR	Triple Net (NNN)
1st Fl, Ste D10	3,777 SF	Negotiable	$40.00 /SF/YR	Triple Net (NNN)
1st Fl, Ste D12	8,386 SF	Negotiable	$40.00 /SF/YR	Triple Net (NNN)
1st Fl, Ste D14	1,280 SF	Negotiable	$40.00 /SF/YR	Triple Net (NNN)

1st Fl, Ste G20	800 SF	Negotiable	$40.00 /SF/YR	Triple Net (NNN)
1st Fl, Ste G22	4,000 SF	Negotiable	Upon Request	Negotiable

SITE PLAN


Attractions
Auto Museum
Future Attraction
Food & Drink
Event
Retail
Auto Museum
9 Cinemark Theaters
5 Jump Start
4 Hello Park
J Event Center
12 Bumper Cars
13 Thunderfoam Arena
3 Arcade
Bowling 2
1 Karting
Auto Museum Entrance
43 American Classics
I Classic Car Depot
21 Bond Museum
H Legends Lounge Restaurant
G Bond Sports Bar
N Bass Pro Shop
A Gift Shop
M Popup Event Space
D Perfectos Cigar Lounge
Main Entrance
International Drive
W Oak Ridge Road
DEZERLAND PARK
INDOOR FUN · ALL DAY
5250 International Drive
Orlando, FL 32819
321.754.1700
dezerlandpark.com/orlando
Attractions
1 Karting
2 Bowling
3 Arcade
4 Hello Park COMING SOON
5 Jump Start
6 The Pinball Palace
7 Axecelsior Axe Throwing
8 The Putting Edge
9 Cinemark Theaters
10 Play Shooting
11 JHNY Boy's COMING SOON
12 Bumper Cars
13 Thunderfoam Arena
14 Blast
15 Smash & Dash
16 Corsa
The Auto Experience
21 Bond Museum
22 Welcome to the 20's
23 Duesenburg Lounge
24 Cars of Israel
25 Cars of France
26 Cars of Europe
27 Buckingham Palace
28 Gatsby Lounge
29 Chrysler Lounge
30 Cars of the Stars
31 Hot Rods
32 Bat Cave
33 Cuba Libre & Main Street
34 Military Pavilion
35 General Store
36 Thunderbird Lounge
37 Americana
38 Harley Lounge
39 Motorized Bike Lounge
40 Micro Cars Lounge
41 Vespa Lounge
42 The Academy
Shopping
A Gift Shop
B Leather Goods
C Rocket Fizz
I Classic Car Depot
N Bass Pro Shop
S Go Green CBD COMING SOON
Event Space
J Event Center
M Popup Event Space
43 American Classics
Dining
D Perfectos Cigar Lounge COMING SOON
E Corner Burger
F Bowling Lounge
G Bond Sports Bar
H Legends Lounge
K French Café
L Glida
5 Jump Start Cafe
O Amigo Burrito
P Pizza Pie
Q Health Bar
R Kosher

TENANTS AT DEZERLAND PARK ORLANDO

TENANT	DESCRIPTION	SIZE	MOVE DATE	US LOCATIONS	REACH
Dezerland Action Park	Other Services	452,000 SF	-	1	Local
Rocket Fizz Soda Pop & Candy Shop	Retailer	-	-	-	-
Axecelsior Axe Throwing	Arts, Entertainment, and Recreation	-	-	-	-
Putting Edge	Arts, Entertainment, and Recreation	-	-	-	-
The Orlando Auto Museum	Arts, Entertainment, and Recreation	-	-	-	-
Cinemark	Arts, Entertainment, and Recreation	-	-	-	-
Bass Pro Shops	Retailer	-	-	-	-

PROPERTY FACTS FOR 5250 INTERNATIONAL DR

ORLANDO, FL 32819

Rental Rate	**$40.00/SF/YR**	Gross Leasable Area	**650,000 SF**
Min. Divisible	**800 SF**	Year Built	**2003**
Property Type	**Retail**	Parking Ratio	**8.08/1,000 SF**
Property Subtype	**Restaurant**		

ABOUT THE PROPERTY

Dezerland Park at 5250 International Drive allows retailers to occupy Class A space at the heart of one of America's foremost entertainment districts. The 650,000 SF Dezerland Park is home to a number of unique attractions, such as go-karting, trampolines, bowling, and arcades, together with delicious dining options.

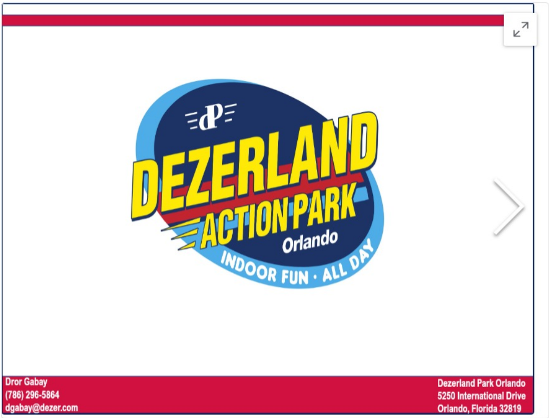
Available suites are ideally suited for specialty retail, boutique retail, standard retail, pop-up shops, restaurants, brewery, and specialty food stores. The diverse mix of uses allows businesses to join and build synergy with the site's retail tenants, which include Rocket Fizz Soda Pop and Candy Shop, Cinemark Theaters, Bass Pro Shops, Axecelsior Axe Throwing, and The Putting Edge.

Located within the Orlando Entertainment and Convention Districts along International Drive, Dezerland Park is home to an unparalleled mix of unique experiences, including legendary theme parks, premium shopping centers, and the second-largest convention center in the country. The highly desirable Orlando location attracts affluent visitors from all over the world, and Orlando brings in 72,000,000 tourists annually.

In addition to the tourism industry, Orlando hosts more than 10,000,000 business travelers annually. Many of those guests are drawn to the area by the adjacent Universal Studios and travel to the district via I-4 and the Florida Turnpike. Dezerland Park at 5250 International Drive is the ideal destination for retailers of all sizes in the entertainment capital of Florida.

- Food Court
- Restaurant
- Enclosed Mall
- Air Conditioning
- Freeway Visibility

MARKETING BROCHURE


dP
DEZERLAND
ACTION PARK
Orlando
INDOOR FUN · ALL DAY

Dror Gabay
(786) 296-5864
dgabay@dezer.com

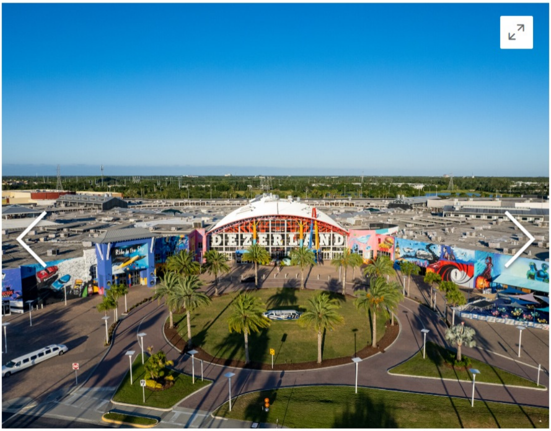
Dezerland Park Orlando
5250 International Drive
Orlando, Florida 32819

LINKS

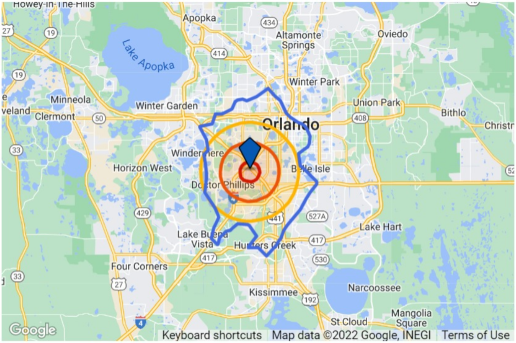
View the Property Website

Dezerland Park Orlando Website

AERIAL MAP TRAFFIC



DEMOGRAPHICS 1 Mile 3 Miles 5 Miles 15 Min Drive


Howey-in-The-Hills
Apopka
Lake Apopka
Altamonte Springs
Oviedo
Winter Park
Minneola
Winter Garden
Clermont
Union Park
Bithlo
Orlando
Windermere
Horizon West
Belle Isle
Doctor Phillips
Lake Hart
Lake Buena Vista
Hunters Creek
Four Corners
Kissimmee
Narcoossee
St Cloud
Mangolia Square
Google
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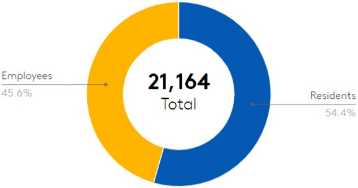
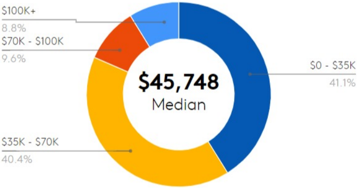
1 mile

ABSOLUTE POPULATION

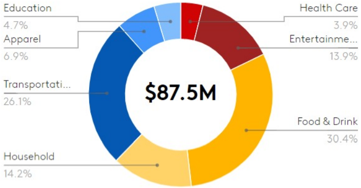


HOUSEHOLD INCOME



CONSUMER SPENDING

DEZER
DEZER
DEZER
DEZER
DEZER



	1 MILE	3 MILE	5 MILE	15 MIN DRIVE
2022 Population	11,507	89,898	232,126	390,864
2027 Population	12,335	96,195	248,020	413,167
2022-2027 Projected Population Growth	7.2%	7.0%	6.9%	5.7%
Median Age	32.7	35.5	36.4	36.8
College Degree + Higher	17%	25%	27%	22%
Daytime Employees	9,657	98,099	181,110	374,764
Total Businesses	998	8,378	16,576	36,420
Average Household Income	$52,973	$68,612	$75,478	$77,506
Median Household Income	$45,748	$51,344	$53,821	$55,212
Total Consumer Spending	$87.5M	$807.7M	$2.3B	$3.9B
2022 Households	3,878	32,490	85,121	144,935
Average Home Value	$143,560	$273,394	$326,736	$323,537

NEARBY AMENITIES

RESTAURANTS

Tony's Brazilian Grill	-	-	5 min walk
Texas De Brazil	-	-	5 min walk
Pollo Tropical	-	-	6 min walk
LongHorn Steakhouse	-	-	8 min walk
Pizza Hut	-	-	8 min walk
Bahama Breeze	-	-	10 min walk
Hash House A Go Go	American	$$	11 min walk

Nestle Toll House Cafe	-	-	12 min walk
Camila's Restaurant	Brazilian	$$	15 min walk

RETAIL

Bass Pro Shops	Sporting Goods	3 min walk
NIKE	Shoes	5 min walk
Under Armour Clearance Store	Unisex Apparel	6 min walk
Camille La Vie	Formal Wear	6 min walk
Lee Wrangler Clearance Center	Unisex Apparel	7 min walk
GUESS Factory	Unisex Apparel	9 min walk
U.S. Polo Assn.	Unisex Apparel	9 min walk
Coach Factory Outlet	Leather/Luggage/Purses	9 min walk
Bed Bath & Beyond	Home Accessories	9 min walk
Tommy Hilfiger	Unisex Apparel	9 min walk

ABOUT THE OWNER

Dezer Development was founded in 1970 by creative and innovative real estate visionary, Michael Dezer. With the involvement of

Dezer Development, the company has grown to encompass unique and strategic holdings in New York, Florida, and Las Vegas over the past 45 years.

his son, Gil Dezer, President of dezerdevelopment.com

OTHER PROPERTIES IN THE DEZER DEVELOPMENT LLC PORTFOLIO

Trump International ...
Sunny Isles Beach, FL

Porsche Design Tower
North Miami Beach, FL

DEZER DEVELOPMENT

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Address: 5250 International Dr, Orlando, FL

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